



FRANCHISE OPPORTUNITY

Join an In-Demand Hibachi-Style Food Truck and Restaurant
Concept with a Track Record of Success, No Experience Required!

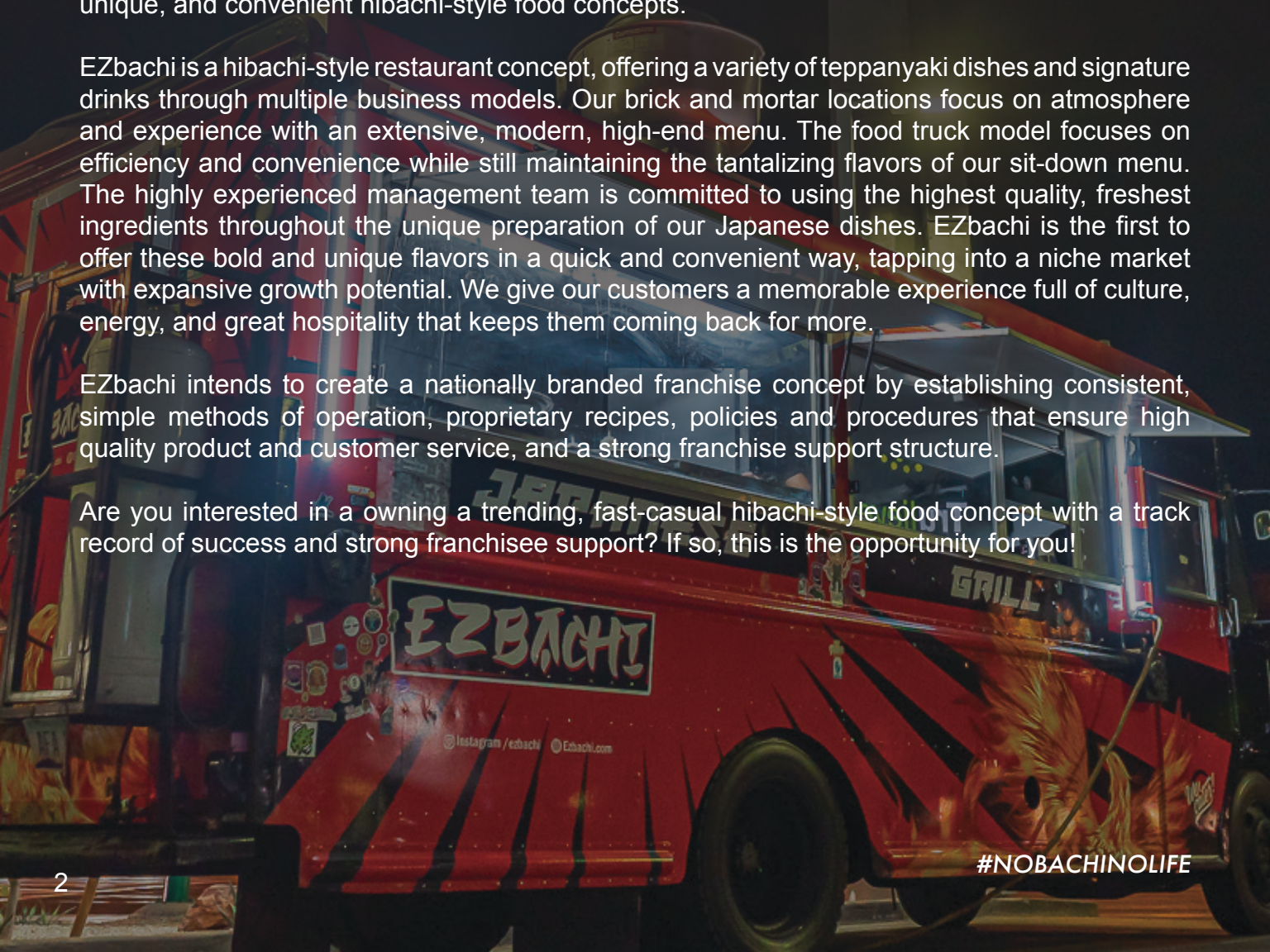
TAP INTO A BOLD NEW CONCEPT WITH EZBACHI

Do you want to see a quick return on your investment with a sought after fast-causal food concept that offers multiple business models? EZbachi is bringing a simple-to-operate hibachi-style food truck and restaurant concept to the franchise marketplace with a track record of success, hands-on franchisee support, and proprietary, mouth-watering menu. With expert training and coaching from the EZbachi management team, we'll teach you how to make a profit quickly with our fresh, unique, and convenient hibachi-style food concepts.

EZbachi is a hibachi-style restaurant concept, offering a variety of teppanyaki dishes and signature drinks through multiple business models. Our brick and mortar locations focus on atmosphere and experience with an extensive, modern, high-end menu. The food truck model focuses on efficiency and convenience while still maintaining the tantalizing flavors of our sit-down menu. The highly experienced management team is committed to using the highest quality, freshest ingredients throughout the unique preparation of our Japanese dishes. EZbachi is the first to offer these bold and unique flavors in a quick and convenient way, tapping into a niche market with expansive growth potential. We give our customers a memorable experience full of culture, energy, and great hospitality that keeps them coming back for more.

EZbachi intends to create a nationally branded franchise concept by establishing consistent, simple methods of operation, proprietary recipes, policies and procedures that ensure high quality product and customer service, and a strong franchise support structure.

Are you interested in owning a trending, fast-casual hibachi-style food concept with a track record of success and strong franchisee support? If so, this is the opportunity for you!



#NOBACHINOLIFE

EVERYBODY EATS AT EZBACHI

EZbachi is pioneering a lane of our own in the restaurant industry by offering a fresh and in-demand hibachi-style menu in both brick and mortar and food truck models, with exceptional customer experience and strong brand identity. You won't find our proprietary flavors and unique dishes anywhere else.

Simple-to-Operate: The EZbachi model is operationally simple for this industry and runs smoothly with very few employees and a reasonable workload for an owner operator.

Multiple Business Models: Aside from the delicious proprietary recipes and operational procedures, the EZbachi franchise concept stands out from competition by offering multiple business models. Both the brick and mortar and food truck business models require reasonable initial investment and offer streamlined, efficient, and easy-to-operate systems.

Track Record of Success: Since opening our doors, EZbachi has grown to several strong operating locations throughout Arizona. We're committed to replicating this success via franchising so customers nationwide can enjoy our one-of-a-kind menu.

Untapped Growth Potential: As the restaurant industry continues to grow, consumers are leaning towards convenient, fresh, and unique ways to enjoy their meals. EZbachi has developed, defined, and systemized two hibachi-style food concepts that give the customers what they want, and keep them coming back for more.

Catering to the Urban and Suburban: The EZbachi model is certainly adoptable on a national basis, as has been proven by our track record of success. In any market, consumers enjoy convenience, quality, and variety, and EZbachi delivers this and more in the Asian restaurant space.

Profitable Business: EZbachi has a very impressive potential ROI for a franchise owner. With a low start-up and equipment cost for a business of this type, and applicability in a wide range of markets, the concept is financially sound.

ARE YOU A GOOD FIT FOR EZBACHI?

The most successful EZbachi franchisees will have previous hospitality or business management experience, love good food, and genuinely enjoy serving people. With our streamlined systems and processes, this business can be taught to anyone who is motivated and willing to learn. We are seeking franchisees who have the following qualities to join our team:

- *Incredible Work Ethic, Discipline, and Integrity*
- *Strong Guest Service Skills*
- *Skilled in Cost and Labor Management*
- *Understanding of Business and Schedule Management*
- *Leadership Mentality*



YOUR SUCCESS IS OUR SUCCESS

We provide the knowledge, experience, and equipment necessary to make each EZbachi a profitable business, along with quarterly reviews and a dedicated franchisee support team.



Comprehensive Training:

An extensive dual-phase initial training program will help set up our franchise partners with all the knowledge they need to run a EZbachi.



Operational Support:

We will provide ongoing training and support in many areas, including unit operations and maintenance, quality control, customer-service techniques, product ordering, suggested pricing guidelines, and administrative procedures.



Marketing Support:

We will help you leverage our unique brand. We will coordinate development of advertising materials and strategies, consumer marketing plans, and materials.



Ongoing Business Development Support:

We will provide our continued research methods and techniques to enhance unit-level profitability.

FINANCIAL SNAPSHOT

EZbachi Brick and Mortar:

Franchise Fee:
\$40,000

Est. Min. Initial Investment:
\$209,000 (with franchise fee)

Royalty Fee:
6% of Gross Sales

EZbachi Food Truck:

Franchise Fee:
\$25,000

Est. Min. Initial Investment:
\$130,000 (with franchise fee)

Royalty Fee:
7% of Gross Sales



ARE YOU READY TO MAKE A DIFFERENCE IN YOUR FUTURE WITH A EZBACHI?

Take the next step in becoming a part of the EZbachi team.

To learn more, email us at info@ezbachi.com
or visit our website at JoinEZbachifranchise.com



This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.



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